

# Calling All Members: Participate in the *For All Time* Campaign and Get an Invitation to July 18, 2018!

by Tom Wilcox, Executive Director (PA)

**D**uring the week of July 16, 2018, the NAWCC will mark its 75th Anniversary with a series of special events in the York and Columbia, PA, area, highlighting many of the NAWCC's milestones and achievements. Make sure to visit our website—[75thanniversary.nawcc.org](http://75thanniversary.nawcc.org)—so you don't miss a thing.

Events celebrating the NAWCC's 75th year of operation include the Thursday, July 19, Diamond Jubilee Gala Day Celebration for all NAWCC members and friends on the NAWCC grounds with activities, tours, educational presentations, exhibits, lectures, and refreshments. There is a \$5 registration for food being served on July 19. The celebration continues the next day, July 20, with the NAWCC Diamond Jubilee National Convention in York, PA, just 20 miles from Columbia. Being held from July 20 to 22, the Convention will comprise exhibits, lectures, events, receptions, and a Mart.

## ***For All Time* Celebration**

On the evening of Wednesday, July 18, 2018, the NAWCC will host a special, invitation-only reception at the national headquarters in Columbia, PA, in conjunction with the *For All Time* 75th Anniversary Endowment and Capital Campaign. On that evening, we will recognize the *For All Time* supporters and donors as a special thank you for all their contributions. We will also announce the results of the *For All Time* Campaign. The evening will include a reception with drinks, butlered hors d'oeuvres, special exhibits, open museum time, presentations, and plenty of time to catch up with your fellow horologists from around the globe.



## **How About a Donor Challenge To Reach a Mini-Goal?**

How about a \$750,000 bequest challenge for 75 members? If you look at the list of donors on the previous pages, you will see a category called Planned Gifts. The names under that title are individuals or couples who have planned in their estate(s) to give a bequest to the NAWCC. Can we get 75 more members—by August 1—to do some estate planning and put a special bequest in their will, or add a codicil to their existing will, with a

bequest to the NAWCC, the sum total of which will reach \$750,000? That would mean that each of the 75 would provide a bequest to the NAWCC of at least \$10,000. Just recently we received a \$40,000 bequest by a Board Member to the *For All Time* Campaign. That means we now have only 74 members and \$710,000 to go to reach our bequest mini-goal by August 1!

We would love to see all our members participate in the *For All Time* Campaign, for all our members to be invited to the July 18 celebration event, and for all our members to be recognized in the *Bulletin*, promotional materials, and with a pin and certificate signifying their important role in reaching our \$7.5 million *For All Time* goal by our 75th Anniversary Celebration! While invitations are going out to those who have contributed to the Campaign, **we want everyone to get an invitation!** If you contribute just \$100 or \$200, now or over time, specifically to the Campaign, you will be invited and join us at the July 18 celebration event! If all 12,000+ members pledge just \$200, then we could immediately raise \$2.4 million and instantly surpass our \$7.5 million goal!

Would you please consider any of the ways suggested above to participate? Thank you.