

KEEPING US THE LEADER IN HOROLOGICAL EDUCATION

Dear Fellow Members:

Never before has the NAWCC had such a great opportunity to enhance its position as the leader in horological education. From the very beginning we have taught our members and the public about horology. Now, we can teach the world.

Our technical training courses and workshops have educated thousands of professionals and amateurs for decades.

Through our workshops in Columbia, PA, and our Field Suitcase courses offered across the country, we provide expert instruction to everyone who wants it—yes, even to nonmembers (most of whom eventually become members).

In the past year, the NAWCC held 35 workshops at headquarters and 23 Field Suitcase Workshops around the United States. That's an average of more than one educational opportunity every week.

A new, worldwide reach

We might be tempted to say the NAWCC is doing enough. But today, we can do so much more. There is certainly no shortage of demand: Our staff receives calls and answers emails every day from people all over the world who want to learn more about horology.

What is even more exciting is that we now have the tools to provide technical education to these enthusiastic students wherever they are. We are doing so through our new Web-based education programs.

With the click of a mouse the NAWCC can provide knowledge to budding horologists and seasoned professionals anywhere on the planet at anytime.

Today, the NAWCC can offer everyone who wants it the highest quality horological education available. We are providing webinars, workshops, online question-and-answer sessions, and video presentations, while we preserve and promulgate the work of the world's foremost horologists and teachers.

The digital age is a great "leveler": no need to be rich or retired to be able to learn from the very best.

The NAWCC has been exploring this brave new digital world for quite a while. We've been recording, cataloging, and making all sorts of educational programming available via our website, webinars, and Library & Research Center.

Fortunately we've had financial help from mem-



FOR ALL TIME
*75th Anniversary Endowment
and Capital Campaign*

bers, chapters, and the NAWCC Midwest Scholarship Funds. In addition to all the other things we've done, we've recently created two, new online courses and we are developing more.

Batteries, Bands, and Bracelets teaches both novices and professionals how to properly and profitably perform basic service on today's popular wristwatches.

Introduction to the Basic Time Only—American Clock provides the beginner with fundamental knowledge of the workings of the clocks that created the American horological industry.

Ensuring the Future

While we are excited about the progress we've made, we're even more excited by how much more there is to do. If we can develop financial resources to continue and expand these

new programs, we can create a brilliant future for the NAWCC.

Best of all our expanding educational programs enhance the position of the NAWCC as the global leader in horology and provide a revenue stream to help us reach even more enthusiasts everywhere.

Special project donations got us started in digital education. It's time to create a solid foundation for our future efforts. That is part of the objective of our For All Time Endowment and Capital Campaign.

I like to think of For All Time as being like an orchard: We raise the funds to plant the trees. If we care for and nurture them carefully, those trees—our endowment—will nurture us and horologists yet unborn in the years to come. As we harvest the fruit of this campaign, we ensure a bright future for horology and the NAWCC.

How you can help

Just 20 years ago, few of us would have dreamed of the potential for the NAWCC to become such an important part of digital horological education. Who knows what the next decade or two will bring?

You can help us make sure the NAWCC is part of that bright future through your contribution to our For All Time endowment campaign. Please call me personally today at 1-713-261-4978. We'll put your generosity to work immediately. Thank you.

—George Goolsby