

For All Time Campaign: Making a Difference

by George Goolsby (TX)

That great American sage, Yogi Berra, once said, "Little things make a big difference." One might add that big things also make a big difference. So it is with our For All Time Campaign, which has now surpassed the \$5 million mark in total gifts, pledges, and planned gifts! At two-thirds the way to our goal of \$7.5 million, we are gaining momentum. In the first quarter of 2017 alone, we nearly doubled from \$2,575,419 to \$5,066,446.

How is this possible? In short, it is the result of many very thoughtful and generous members, Chapters, and friends confirming that the Campaign's goals are worthy of support. As of today, the Campaign has received 120 outright gifts and pledges and 8 planned gifts, ranging from hundreds of dollars up to a recent pledge of \$1 million. We also received several gifts and pledges of \$100,000 to \$150,000 and planned gifts in the \$500,000 to \$800,000 range. Foundations, including our supportive friends at the Crystal Trust, have donated more than \$340,000. In addition, 11 Chapters and Regionals have donated to the Campaign, which underscores the important role our Chapters and their leadership play in the Association.

We are now in an excellent position to meet our \$7.5 million goal by the end of the Association's fiscal year 2019. We should be pleased and encouraged by our progress and express our gratitude to those whose names appear on the roster of For All Time Campaign givers. We also thank those who have worked on the Campaign, including the members of the Campaign Steering Committee, the Development Committee, the Board of Directors, and staff. Campaigns like ours require planning, commitment, and patience.



The new Board convening in June will address the many challenges that our Association faces, which revolve around membership and finances. The For All Time Campaign is only one important way we can address these concerns. Another is through consistent participation as a donor in our Annual Appeal to provide operating support during each year and to help bridge the gap between now and when the more than \$4 million in planned giving matures into actual dollars in our endowment accounts. We all wish to make a difference; what we do now makes that difference. If Yogi Berra was right that little things

make a big difference, he was equally right when he said, "It ain't over till it's over." With three innings to go, we need \$2.5 million to reach our goal of \$7.5 million. Your Association needs you to be part of our success. Please donate if you can, when you can, to the fullest extent you can.

For more information on the Campaign, please visit foralltime.nawcc.org.

To receive campaign literature or if you have questions or need help, please contact me at goolsbyg@swbell.net or 713.261.4978 or Executive Director Steve Humphrey at shumphrey@nawcc.org or 717.684.7047, ext. 209, and we'll be happy to respond.

About the Author

For the past four years, George Goolsby has been a member of the NAWCC Board of Directors and served as the chair of the Development Committee and the For All Time 75th Anniversary Endowment and Capital Campaign. He has been a member of the NAWCC for nearly 40 years.

FOR ALL TIME

75th Anniversary Endowment and Capital Campaign Donors



Planned Gifts

Planned gifts \$4,045,000

James F. Chamberlain

John G. Kirk

Robert and Susan Gary

Ken C. and Beauton Hogwood

Tom and Jane McIntyre

William H. Miller

Steven Overstreet

Ruth and Hugh Overton, Jr.

Gifts & Pledges \$250,000+

Crystal Trust

\$100,000 - \$249,999

Robert and Susan Gary

George and Cathy Goolsby

\$50,000 - \$99,999

Philip C. and Carol M. Gregory

Herbert F. Leisy Jr Trust

Estate of Mary Lou Moore

\$25,000 - \$49,999

James F. Chamberlain

Estate of Betty Deroski

Chet and Kathy Ekstrand

Mary Ann Wahlner

\$10,000 - \$24,999

Dudley and Yolanda Cline Trust

Donegal Mutual Insurance

Company

Roger J. Gendron

Jay and Pat Holloway

John. G. Kirk

Eric T. Lincke

Janet and Russ Oechsle

Ruth and Hugh C. Overton, Jr.

Jerry and Linda Thornsberry

\$5,000 - \$9,999

Chuck and Cindy Campbell

Estate of George T. Copes

Marshall Damerell*

Frank A. and Joanne Del Greco*

\$5,000 - \$9,999

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Estate of Ursala Metsker

David E. Mizell

Fortunat Mueller-Maerki

George E. and Joanne S. Orr

Paul D. Phillips, Ph.D.

Carroll W. and Anna Beth Wolfe

\$1,000 - \$4,999

Anonymous

Leroy E. Baker

Tom and Donna Bartels

Edward and Anita Bikowitz

Charles W. and Teresa C. Buttz

Joyce Pate Capper

Michael Dempsey

Andrew and Linda I. Dervan

David W. and Louisa E. Dunn

David A. Follett

Harry W. Firth

Gregory D. Gould

Ken C. and Beauton Hogwood

John and Beth Hubby

Steve and Sandy Humphrey

Jake Kelley

Julie and Dave Kern

Ethan Lipsig

Gladys H. Martin Estate

Thomas and Jane McIntyre

M. J. Mintz

Tim Orr

Fred* and Pam Tischler

Eugene and Barbara Volk

James and Bonnie Williams

\$100 - \$999

Anonymous (3)

Wayne Andrews

Mrs. Reed W. Bender

\$100 - \$999

(continued)

Gordon Bethune

James Cipra

Betty B. Crouse

Judy Draucker

Alan R. and Jane H. House

John S. Kloss

Marion and Bill Krajewski

Lancaster County Community
Foundation

David A. Lee

Richard Newman

Jim Price

Lu and Steve Sadowski

Hugh R. and Evelyn Slough

Bertram B. Townsend

Hans van den Ende

Chapters & Regionals

Atlanta Chapter 24

Buckeye Chapter 23

Central Illinois Watch & Clock
Collectors Chapter 66

Cog Counters Chapter 194

Heart of America Chapter 36

NAWCC Florida Regional

Old Timers and Fellows Chapter 22

Ozark Chapter 57

Rio Grande Chapter 117

San Jacinto Chapter 139

Southwestern Chapter 15

Western Michigan Chapter 101

Total Gifts & Pledges

\$5,135,776

In Memory of

Ralph Warner and James T. West given
by Andrew H. and Linda I. Dervan

* deceased

+ includes a matching gift

This list is current as of May 9, 2017.