

# The Time for All Time Is Now!

by George Goolsby (TX)

It is hard to believe that five years have passed since we launched the *For All Time* 75th Anniversary Endowment and Capital Campaign. When we began, the goal of \$7.5 million seemed a dream, but we were convinced that for our Association to survive and prosper, it was essential to address our financial situation. By creating targeted endowments and providing for our capital needs, we are recognizing the value of our mission and ensuring our future. The *For All Time* Campaign is therefore a test of our conviction that the NAWCC and its activities are worthy of our extra support and a goal that, when it is achieved, will confirm that our Association and its mission will continue for years to come.

This year marks the 75th anniversary of the founding of the NAWCC. Our annual National Convention in July in York, PA, is one of the celebratory events commemorating this historic milestone. As I write this column, the Campaign has raised more than \$5.4 million and is within striking distance of the \$7.5 million target. What better time to step up and help us reach our \$7.5 million target than now?

If you have already made a donation or pledge to the Campaign, we sincerely thank you. Your generosity



has made the Campaign a success and encouraged others to join the ranks of those who helped in this way. For those making periodic gifts, with or without a formal pledge, your consistent support is invaluable. And for those who have not yet become participants in the *For All Time* Campaign, now is the time to join the team.

In our 75th year we want to maximize participation by asking all our members and friends to make a gift or pledge, regardless of amount, so that our recognition list truly reflects the large number of people who support what we are doing. To be clear, if you can give a little, or a little more, or a lot,

please act now, in the final year of the Campaign, to demonstrate your support. Whether through your Chapter or acting individually, what you do now is making a difference. Please participate in this golden opportunity to help ensure a bright future for the NAWCC.

## About the Author

George Goolsby is a past member of the NAWCC Board of Directors and is the current Chair of the *For All Time* Campaign Committee. He has been a member of the NAWCC for nearly 40 years.